



# LISTENING TOUR

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## LOGAN AND CACHE COUNTY, UTAH

September 28, 2005



# SECTION ONE: PROJECT OVERVIEW

Beginning in the summer of 2005, the Utah Arts Council embarked on an ambitious statewide Listening Tour, the first in its history, visiting communities throughout the state of Utah.

This comes at a time when there is a new Governor, Jon M. Huntsman, Jr., a new Department of Community and Culture headed by Yvette Diaz, and a new director of the Utah Arts Council, Margaret Hunt. The time seemed right to take a look at the role of the Utah Arts Council in serving its constituents and adding public value.

The Utah Arts Council is developing a long-range strategic plan for the arts in Utah. Research and public input are critical components in developing a relevant and successful plan. The Utah Arts Council Listening Tour was developed to gather information from the general public, engage in public and open dialogue, and define strategies for advancing arts and culture in the State.

## METHODOLOGY

On September 28, 2005, the Utah Arts Council conducted interviews with community leaders and representatives of various arts and community groups in Logan, Utah.

The Listening Tour also included small group interviews, a discussion with community leaders and a public town hall meeting with the general public.

The Utah Arts Council designed the interview and discussion questions to elicit advice, opinions and ideas about the current state of the arts in the Logan area and the vision of the community for arts and culture in the future.

The results of the interviews and discussions are summarized in the following report.



## SECTION TWO: INTERVIEW SUMMARIES AND FINDINGS

The following common themes were discovered during the Logan Listening Tour.

<p><u>PUBLIC AWARENESS AND PARTICIPATION</u></p>	<p><b>Problems:</b> Communication between the art world, the Utah Arts Council, similar organizations and the community are not uniform. There is also a perception that if art does not reflect local values, it's "bad."</p> <p><b>Ideas:</b> A community calendar with all events would be helpful. Local business sponsorships to events should be developed. Need better media coverage on local level and in Salt Lake, especially television and radio.</p>
<p><u>VISUAL ARTS</u></p>	<p><b>Problems:</b> The area is not currently oriented towards public art. "Safe" art is more readily accepted than alternative art. Workshops for artists are only held in the summer.</p> <p><b>Ideas:</b> Requests were made for help in making the quarterly gallery stroll better known and attended. The regional visual art exhibit facilitated by the Utah Arts Council in 2001 was well received and the visual artists would like a similar experience. The area needs assistance to bring more cutting edge art into the area. There is a need for artist workshops throughout the year.</p>
<p><u>EARLY EXPOSURE TO ARTS</u></p>	<p><b>Problems:</b> There is a fear that arts education funding will be cut altogether. People are wondering if the Utah Arts Council could step in to fill the gap if this happens. Rising fuel costs cut cultural trips for children which, in turn, eliminate needed exposure.</p> <p><b>Ideas:</b> Exposing children to rich experiences helps develop life skills. Children must be reached with art experiences when they are young. Backing must be given on a state and local governmental level. Children need to be taught theater etiquette.</p>
<p><u>PROFESSIONAL DEVELOPMENT</u></p>	<p><b>Problems:</b> Accessibility to workshops and other technical assistance is not what it could be. Difficulty in developing networking, professional development. There are few partnerships with corporate, educational and government entities.</p> <p><b>Ideas:</b> The area needs day-to-day administration of information and networking. Partnerships with students at Utah State University were suggested. Need for education in nonprofit administration for organizations. Assistance and education for nonprofit organizations</p>

	and individual artists in marketing, advertising, financial record keeping was requested
<u>VALUE OF ART: EMOTIONAL AND MONETARY VALUES</u>	<p><b>Problems:</b> Some community and personal perception is that art has no real life application unless it is raising revenue and contributing to the tax base.</p> <p><b>Response:</b> Success in arts experiences transfers to life pursuits. Every day arts experiences such as heritage arts, opera, theater and art for school children create successful adults with creative careers.</p>
<u>COMMUNITY ARTS PROJECTS</u>	<p><b>Problems:</b> There is a perception that the existing arts are for tourism, not the local population. Not much is happening in the winter.</p> <p><b>Ideas:</b> Low cost art opportunities should be made available to the community. Families and community need education on local art opportunities and the importance of year-round exposure.</p>
<u>VENUES</u>	<p><b>Problems:</b> Need venues not connected with the university for performances and exhibits.</p> <p><b>Ideas:</b> Would like to see a facility similar to Park City Kimball Center which local performing and art groups can access. Need assistance in obtaining inexpensive insurance for art exhibits and performances.</p>
<u>ARTS IN EDUCATION</u>	<p><b>Problems:</b> The community worries that the State may cut arts completely from the education system.</p> <p><b>Ideas:</b> The Utah Arts Council should step in as a high profile advocate to address this issue. The Utah Arts Council should provide advocacy training, so that residents and parents can be effective advocates to local and state leaders.</p>
<u>FUNDING</u>	<p><b>Problems:</b> A perception is that the Utah Arts Council heavily funds projects in Salt Lake City and tends to ignore the rest of the state, starting at North Salt Lake.</p> <p><b>Response:</b> The Utah Arts Council will provide the community with the charts (shown in Appendix B of this report) to address this misperception. A list of potential services and support the Council can provide in the Logan area will be provided in response to concerns expressed.</p> <p><b>Ideas:</b> Requests were made for funding to locate individual artists, marketing assistance, advertising, Utah Performing Arts Tour funding assistance, assistance to provide free concerts to the public.</p>

<u>TOURISM</u>	<p><b>Problems:</b> The arts assist in drawing people to the region but it is mainly for the summer.</p> <p><b>Ideas:</b> More connection is needed between arts organizations so that they can collaborate. Logan needs marketing that states it has more to offer than outdoor recreation and summer opera. The coordination of a centralized calendar of events would be very helpful.</p>
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# INTERVIEWS

Interviews were conducted with local arts, government, education, literary and civic leaders. The purpose of the interviews was to elicit response on the role of arts in the community at this time, perception of the role of arts in the future and the Utah Arts Council's part in that vision.

## TOURISM

Most people think Logan is farther away than it really is – it's only 1 ½ hours from Salt Lake City. ♦ Trying to focus tourism marketing on Logan area so that it's not just about outdoor activities, but also arts activities and endeavors. ♦ Need to package theater and other arts opportunities with hotels and outdoor activities. ♦ Need to focus on cultural tourism and tie in with Utah Tourism. ♦ Heritage area targeted for cultural tourism takes in Box Elder, Rich and Cache Counties. ♦ Would like Logan to be known as a theater city. ♦ Opera has large pulls from out of state as far as Denver and Arizona. ♦ Want to be a family-oriented Santa Fe. ♦ Would like to see links on tourism to local areas on state and local government and arts council sites.

## COMMUNITY

Need to have arts activities throughout the year, not just the summer. ♦ Better promotion of "Gallery Walk." ♦ 15 businesses participated in last walk; walk is held four times yearly. ♦ Participating businesses have doubled. ♦ Attempting to establish connection between downtown/community with University. ♦ Trying to expand from core supporters to expand broader community support of Alliance for the Varied Arts. ♦ Simple matter of signage for the gallery is contentious due to historic nature of the mansion in which the gallery is located. ♦ Feels there is strong support for the arts for size of the community. ♦ My goal is to get students to understand passion and see that there is something bigger and better outside their familiar community. ♦ Want to see more diversity in the community; more innovative ideas, etc. Want more community awareness. ♦ Community is very tight and can be conservative. ♦ Community needs to become aware of what is in Logan. ♦ So much is going on, but there seems to be a lack of information of all the arts activities. ♦ Need to be a community connection to help promote the activities. ♦ Advertising and marketing strategies need to be coordinated. ♦ Suggests ensuring local paper and NPR station are made aware of arts events/opportunities in Logan. ♦ Would like to have two kinds of production, one series for the conservative audiences and one for more edgy productions. ♦ There is a mindset stemming from the predominant culture. ♦ They do not recognize that problems enacted on the stage and their possible resolution validates the society. ♦ Societal problems are more threatening when talked about in a live performance. ♦ More broad-minded issues need to be viewed and discussed. ♦ Logan is becoming a very diverse community. Years ago, there was a three percent minority; today, it averages 26 percent. ♦ Need to create ways to help minorities connect with the

community, and to assist educational system meet this need. ♦ Need community activists for the arts. ♦ Feels there is a perception Utah State University is a bubble up on the hill separate from the community and in some case there is alienation between the two. This "separateness" is not necessarily always a bad thing; Utah State University provides a "different place to be, another way to see things." ♦ Want to promote the idea of diversity in small community through collections, festivals, etc. ♦ A lot going on in Logan in the way of theatre (Utah Festival Opera, etc.). ♦ Frustrated with always doing safe theatre. Locals believe if theatre doesn't validate your values, it's bad to see. ♦ Public wants free performances. ♦ Logan needs more contemporary and relevant work for community.

## PROGRAMS AND SERVICES

Let's get artists organized and "trumpeted." ♦ Need to know more about what the Utah Arts Council does so that it can be used as a resource. ♦ Poor media coverage in Salt Lake media of arts. Need to know how to "grease the skids" for television and radio, especially for summer coverage. ♦ The area needs to be educated on what the Utah Arts Council can and does provide. ♦ Need assistance to better define Heritage artists; have defined and created a coalition of Heritage businesses, but definition of Heritage artists is lacking. ♦ Need assistance for better communications and networking on a local level; where to look; how to access information. ♦ I'd like it if the Utah Arts Council could underwrite some kind of writers' retreat. Maybe a competition or grant that would allow a writer to take a week or a couple of weeks in a cabin somewhere to concentrate long enough to really finish a piece of work. ♦ I'd like to see the Utah Arts Council establish networking for writers. It could start with a big face-to-face meeting, some sort of state-wide writers' pow-wow where we could actually meet and talk about our work. Then you could put some kind of web-base discussion up on your site to keep the conversations going. ♦ It would be great to have a state-wide events listing on your website, where all the literary events in Utah could be found in one spot. ♦ I would like to see promotion of local artists. ♦ Advertising / promotion is biggest challenge for Alliance for the Varied Arts. ♦ Not everyone reads the newspaper. There needs to be other organized means of promotion and advertising. ♦ Feels the Utah Arts Council web site is "great" - helpful and easy to navigate. Goes to website for events, grant information and board education. ♦ As an individual, want to learn more about the business aspect of being an artist. ♦ Want to be on-demand as a workshop instructor. ♦ Professional development assistance in management of non-profit organization, board relations in a businesslike manner. ♦ Workshops for artists that are not in the summer season. ♦ How to market for individual artists and Alliance for the Varied Arts: specifically, portfolio development and presentation. ♦ How to create and maintain financial and other records. ♦ I am completely unaware of the services the Utah Arts Council provides. ♦ Want to let people know that interior design is not crafts. ♦ Site visits to see how buildings are created – see how the process works. ♦ Logan needs an activity, etc., calendar. ♦ More publicity / exposure of Utah Performing Arts Tour (UPAT) and Artist in Education Roster (particularly for the local artists in a particular community). ♦ Applying for UPAT and fee schedule is confusing. ♦ Suggested two deadlines for applications per year for Utah Performing Arts Tour instead of one. ♦ Promotion of local artist in a community for the artist in residence program. ♦ Web

information is great but really need the hard copy paper of all materials. ♦ The listening tour reports should be posted on the web site. ♦ Want to be sure the President of the University, Tom Peterson, etc., receive a copy of the finished report on Logan. ♦ Quarterly Arts Summit for the area is sponsored by Cache Valley Arts Council. ♦ Need a community calendar and someone who can coordinate it. Have links to Utah Arts Council and vice versa. ♦ Need leadership training for arts organizations.

## ARTS EDUCATION

Many ivy league colleges are requiring a certain number of hours outside a person's degree opening the door for classes in the arts and humanities. ♦ Want students to see more of the creative process. ♦ Would like to see artists present to students how they apply for grants, commissions, etc. ♦ Teach students to look outside the norm and discover what they can contribute. ♦ Want to get students involved in projects that include working with designers. ♦ Concern over the Alliance for the Varied Arts Summer Art Camp and the difficulty of keeping the camp running. Feels the camp is invaluable for arts education at every age and ability level. ♦ The word "arts" is more inclusive than just visual arts. ♦ Discussed possibilities of Utah State University graduate students teaching, etc. (cooperation of art dept with Alliance for the Varied Arts / Community). ♦ Education in the arts is essential! ♦ Utah State University art department faculty has developed a strong artist/work exchange with faculties from South Korea. ♦ Arts can reach the child that cannot be reached by more academic ways helping to instill self awareness, confidence, ability to seek other views, avenues and ways of doing things. ♦ 1<sup>st</sup> priority is serving the university student, 2<sup>nd</sup> is the community's junior and high school age students. ♦ Sited examples of Native American music students from Montezuma Creek in program with music department visiting campus chose to spend time to visit and learn in the museum, offering experiences some had never had. ♦ Frustrating when teachers won't come to "Evening for Educators" because of pressures on them re: budget, time and little or no desire to include arts. ♦ Teaches a general education class for non-theatre majors. ♦ Believes we should begin with children, educating them with theatre. ♦ Teaching theatre etiquette is very important. ♦ Teaches students to take theatre into schools. One program for Kindergarten – second and third grades, and fourth and fifth grades. Program goes into 40 classrooms per semester. ♦ Logan is rich with arts organizations; they have 6 orchestras for children from 4<sup>th</sup> to 12<sup>th</sup> grade. ♦ Logan High School has an excellent music program.

## POLITICAL/ADVOCACY

New mayoral candidates do not support the arts. ♦ Leaders to not understand arts provide economic development, as well as community support and development. ♦ Need better partnerships with local economic development agencies and government. Need to develop inter-local agreement with counties, state department, humanities council, historical societies, cities and tourism to better serve heritage arts. ♦ I'm hoping to raise the awareness of my readers of some important geo-political issues that I deal with in my fiction about Vietnam & Southeast Asia. ♦ Resist the political inclination to censor the works and programs. Want to encourage the challenges and questions raised by other views than the predominant one. ♦ The Utah Arts Council must be the



legislative advocate for the arts organizations in the State. ♦ It would be beneficial to create alliances and partnerships between schools and businesses.

## GRANTS/FUNDING

Awaiting National Heritage Partnership Act for funding. It is currently stuck in a House of Representatives committee on a national level. ♦ I'd love to see the Arts Council offer "quick grants" like the Humanities Council has. Small grants of a few hundred dollars, that have a one-page application and a quickly-reached decision. It should be specific to the writer's purpose (e.g., travel expenses, research, etc., not to the Utah Art Council purposes). ♦ Understand grants are limited, but would like more education assistance. ♦ Funding and concern for small amounts Alliance for the Varied Art available for artists and organizations. ♦ Some schools are not able to afford the matching fund required for Artist in Residence in the current squeeze for funds. ♦ Every time funding cuts occur, arts are eliminated, but there is a constant request for a little piano music, poetry reading, painting, etc. ♦ Public and legislature seem willing to expect arts performances, but not willing to fund them. ♦ Does commercial photography to support his art photography. ♦ Has applied for grants from Utah Arts Council – did not receive one. However, did get an Honorable Mention in a national competition. ♦ Arts Council can be helpful through funding organizations. ♦ Rising fuel costs have resulted in schools cutting the number of field trips to plays, museums, etc. ♦ Feels that all funding is spent in Salt Lake City. ♦ Need to develop generational funding how-to. ♦ Alliance for the Varied Arts has administration/funding needs.

## VENUES AND FACILITIES

Participants include churches, restaurants, sports supply stores, etc. Have elicited cooperation from Dean of College of Fine Arts at Utah State University for student participation. ♦ Feels the regional exhibit that Lila helped organize back in 2001 was very worthwhile. ♦ Speaks highly of "Artspace" non-profit in New Haven, CT. – rather than slide bank, flat files are kept of up to five works by each artist, renewed every year. Organization also sponsors, an "open studio" event for general public, gallery owners, etc. to view artists' work in one big event. ♦ Spoke very highly of experience and subsequent developments for her and art after participating in the western states regional exhibition in Washington State. ♦ Feels the university in general and the museum in particular gives members of the community a "college campus experience" for students and for non-students that may never have that kind of opportunity otherwise. ♦ Logan needs a contemporary facility to host current work that isn't attached to the University. ♦ Would like to see a local art center similar to the Kimball Art Center in Park City. There is a need for a community contemporary art center as the Alliance for the Varied Arts caters more to the traditional art styles. ♦ Gallery walks are good for Logan. Raises awareness of the arts.

## VALUE

The arts are part of my life and my vocation. ♦ Art is a form of expression to create environments. ♦ People need to learn how to live rather than to simply exist. ♦ Arts are freedom of self expression. ♦ Arts are enormously important in her life and

community. ♦ Want to inform and educate through his photography. ♦  
Culture/traditions are not preserved by technology. ♦ Culture is remembered by its art.  
♦ Bad art drives out good art. This brings challenges to the public value of the arts. ♦  
Writing - It's what I do. I do it because I have to. If I didn't write I don't think I could be  
the person I am. ♦ I like to think my work is important because it reveals some new  
aspect of life to my readers. ♦ I want to think people are changed, even slightly, by  
reading my work. ♦ My biggest challenge is making time to write. ♦ The state is so big  
and there are so many good writers doing interesting work.

LOGAN·HAS·ART



## SECTION THREE: TOWNHALL SUMMARIES AND FINDINGS

A town hall meeting was held in Logan the evening of September 28, 2005 to get input from community members as to the role of arts now and in the future. Over thirty people attended including citizens in their early twenties and established/veteran members of the community.

The discussion at the Town Hall meeting brought out ideas similar to those expressed in the interviews of the previous day. Funding, arts for children in rural and low income areas, venues, artistic development and support, the place and role of arts in the community, and public awareness and participation all were clearly and passionately discussed.

The following are the community's comments:

### COMMUNITY

Senior Centers, nursing homes are a good source of arts, folklore and histories. ♦ How big is our culture community? ♦ Utah State University wants to feel connected to the community. It is important to have that connection between businesses and arts community and to provide children opportunities to perform through student mentoring programs. ♦ It's important to have hands on art and performing arts opportunities. ♦ Collaborate between communities with scheduling events. ♦ Communities gather information about events and the state (Utah Arts Council) can manage the database and website of calendar of events. ♦ Communities should explore the possibilities of exchanging artists and artwork. ♦ Coordination of art activities in the community.

### PROGRAMS AND SERVICES

Need marketing and social connections. ♦ It is a challenge to get information out which results in poor attendance at festival. ♦ In other states, arts organizations act as an umbrella especially for new or young artists or groups. ♦ Difficult logistics for 501(c)(3). They are unwieldy



corporations because of structure and budget demands. ♦ There is a strong tradition of the arts in the area. We need to know more marketing. ♦ Develop a non-profit research group. ♦ Resources from the Utah Arts Council are important. Please continue and improve, if possible. ♦ Front Porch Institute – Partnership with them. ♦ Need assistance with funding, exposure, networking, marketing, technical assistance. ♦ Heritage Tourism, etc. is a matter of highlighting our talent within and without the state. ♦ The perception is that the Utah Cultural Alliance is Salt Lake City-based. They need to expand and to branch out to provide better representation to areas outside SLC. ♦ The Science Community meets every two months. They know what's going on and what the needs are of each community. The arts community should do the same. ♦ Development, training of volunteers. ♦ Publicity for the arts – the Utah Arts Council should support this effort.. ♦ We should explore the idea of developing traveling exhibits between communities within Utah. ♦ Service learning collaborations. ♦ Database overseen by the Utah Arts Council that is disseminated. ♦ Quarterly arts summits. ♦ A directory of arts organizations in the area and the state. ♦ Need support for mature artists.

### ARTS EDUCATION

Support Arts Education – kids blossom when involved in arts. More Folk Arts funding - money is needed for survey work to identify artists in areas such as saddle, leather, Native American, storytelling, etc. ♦ Competition between sports and recreation and the arts. We're all fighting for the same dollars. We need to identify who the supporter of the arts really are. ♦ Are we really documenting the right data to make our case before the legislature? They (legislators) want numbers. How can we make our case with numbers? ♦ Artistic standards must always be recognized in addition to statistics. ♦ Get parents involved so that they support their children in the arts. ♦ Support for art education for children should come from the legislature. ♦ Develop children's artistic endeavors. ♦ Children are fertile ground to become future artists.

### POLITICAL/ADVOCACY

Need to learn advocacy in order to approach legislators. ♦ We need to educate legislators and local elected officials on the arts.

### GRANTS/FUNDING

Obtaining insurance is difficult for artists. ♦ With cuts in education budgets and the price of gasoline, there is no money in the budget to bus students to museums, and other cultural events and locations. ♦ We need to educate the next generation and teach children when they are young to appreciate the arts. ♦ We need to increase funding to Public Art. ♦ We need to celebrate that we fund individual artists. Many



other states do not always fund the individual artist.. ♦ Funding! ♦ A high percentage of foundations do not accept unsolicited grants. This is difficult for new and emerging organizations. ♦ We need to bridge the gap between public and private support. ♦ Arts funding doesn't keep up with inflation. ♦ Develop a state supported retail outlet for artists work. ♦ We should encourage people to support local artists by purchasing their artwork. Many have to leave the state to make a living.

## VALUE

To be moved and inspired can't be quantified; there are other measurements such as emotion and quality. Instill love of the arts, starting when children are young. ♦ College students don't realize arts are an option for study and jobs. Document the public value of the arts – downtown, rural communities, people and lives. ♦ Economic Development (Brigham City) – Heritage Arts Festival is critical to their community. Funding is limited and difficult to raise. It's a quality of life issue and big draw for economic development. ♦ Economic studies – Utah ranks high due to quality of life. ♦ Arts are important in our daily life – without it, our lives are hollow and two-dimensional. ♦ Art edifies everyone no matter what limitations he or she may have. ♦ Utah is recognized for the arts. An artist should be able to make a living as an artist, have experiences and have people take home pieces of art.. ♦ Company debating on locating in Pocatello vs. Logan. Logan got the company because of quality of life issues.

# APPENDIX A

## Participants and Interviewees

### UTAH ARTS COUNCIL PARTICIPANTS

Anne Cullimore Decker, Utah Arts Council Board Chair  
Cordell Taylor, Utah Arts Council Board Member  
Pilar Pobil, Utah Arts Council Board Member  
Margaret Hunt, Director  
Lynette Hiskey, Assistant Director  
Lila Abersold, Visual Arts Program  
Anna Boulton, Community Outreach  
Laura Durham, Visual Arts Program  
Jana Farr, Cultural Exchange and Advocacy  
Jim Glenn, Public Arts Program  
Guy Lebeda, Literary Program  
George Schoemaker, Folk Arts Program  
Liz Smith, Executive Assistant

### COMMUNITY PARTICIPANTS AND INTERVIEWS

Lyle Hillyard, *Senator*  
Doug Thompson, *Mayor*  
Wally Bloss, *Director, CVCA*  
Adam Bradshaw  
Anne Geary, *CVCA Board Member, Logan Board of Education*  
Artemis Preeshl, *Utah State University Theater, Artemis & the Wild Things*  
Bill Sapp, *CVCA Board Member*  
Boyd Israleson  
Charles Waugh, *poet & essayist*  
Chris Cokinos  
Chris Dunker, *photographer*  
Cindy Hall, *Administrator, Bear River Heritage Area*  
Cody Merchant  
Colleen Howe, *Executive Director, Alliance for the Varied Arts Gallery*  
Dennis Hassan, *Theater and Lyric Opera Professor, Utah State University*



Doug Thompson, *Logan City, CVCA Board Member*  
Eileen Duktorski  
Elaine Thatcher  
Heidi Gregory, *Interior Design professor at Bridgerland College*  
Jane Catlin, *Artist and Assoc. Professor Art Education, Utah State University*  
Jerald Tolman  
Jill DeVilbiss  
Joan Justin  
John Emmett, *CVCA Emeritis Board Member*  
John Neely, *Utah State University Art Department*  
John Ribera  
Julie Hollist, *Director of Cache County Tourism*  
Kathe Lison, *"Isotope" magazine, Utah State University*  
Kathy Tolman  
Lisa Duskin  
Lynn Jemison-Keisker  
Matt Dahl  
Melody Francis  
Mitch Butterfield, *American West Heritage Center*  
Nadra Haffar Peragallo, *Assistant Curator of Education, Nora Eccles Harrison  
Museum*  
Paul Larsen  
Richard Keisker, *Director of Opera Theater*  
Robbin Black, *Theatre Professor, Utah State University*  
Sandy Emile, *Logan Chamber of Commerce*  
Sharon Ohlhorst  
Star Coulbrook  
Tom Peterson, *Caine School of the Arts, CVCA Board Member*  
Victoria Rowe  
Whitney Leary



## APPENDIX B



### Support and Services 2003-2004

#### GRANTS TO NON-PROFITS

Alliance for the Varied Arts	\$4,100
American West Heritage Center	\$500
Cache Children's Choir	\$3,000
Cache Valley Center for the Arts	\$3,350
Cache Valley Civic Ballet	\$1,400
Chamber Music Society of Logan	\$2,000
Logan City/Summerfest	\$2,160
Town of Mantua	\$1,200
Musica Reservata of Utah	\$3,000
Nibley Children's Theatre	\$500
Nora Eccles Harrison Museum	\$18,000
Old Barn Community Theatre	\$1,750
Old Lyric Repertory Company	\$6,500
Unicorn Theatre	\$2,000
Utah Festival Opera Company	\$34,000
Utah State University Department of Art	\$1,900
USU Summer Music Clinic	\$700
Valley Dance Ensemble	\$500
<b>TOTAL</b>	<b>\$86,560</b>

#### EDUCATIONAL PROGRAMS

Century Elementary, Bear River	\$1,950
Fielding Elementary, Fielding	\$2,237
North Park Elementary, Tremonton	\$200
Sunrise Elementary, Smithfield	\$2,087
<b>TOTAL</b>	<b>\$6,474</b>

#### COMMUNITY/STATE PARTNERSHIP

##### TECHNICAL ASSISTANCE

Cache Valley Center for the Arts	<i>Pilot Program Training</i>
Cache Valley Center for the Arts	<i>Change Leader Program</i>

#### PERFORMING ARTS PRESENTERS

	Grant Award/Cost
Cache Valley Center for the Arts, Logan	\$4,000
Chamber Music Society of Logan, Logan	\$5,000
<b>TOTAL</b>	<b>\$9,000</b>





## TRAVELING EXHIBITS

Logan City Center, *"Utah High School Artists"*  
Logan City Center, *"Watercolors from the Utah  
Arts Council's Collection"*

## LITERARY ARTS

Competition	Grant Award/Cost
Sara V. Olds, North Logan	\$750

### State Poet Laureate

Speaker, USU Honors Program  
Panel, USU  
Reading, USU  
Guest speaker, USU  
Panel, USU  
Guest Speaker, WSU Layton location

<b>TOTAL</b>	<b>\$750</b>
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Individual Literary Artists	Grant Award/Cost
Toni Taylor, Logan	\$171
Barb Campbell, Providence	\$172
Marty Thompson, Wellsville	\$172
<b>TOTAL</b>	<b>\$515</b>

### Folk Arts/Apprenticeship/Ethnic Arts Grants

Barb Campbell, Providence	\$195
Miiko Toelken, Logan	\$600
Danney Smith, Lewiston	\$920
<b>TOTAL</b>	<b>\$1,715</b>

## PUBLIC ART

	Grant Award/Cost
Logan - <i>Bridgerland Area Technology Center</i>	\$26,062
Logan - <i>Bridgerland ATC Extension</i>	\$27,988
Logan - <i>USU Ross A. Smart Veterinary Facility</i>	\$20,000
Logan - <i>USU Science/Technology Library</i>	\$145,100
Logan - <i>USU E. Eccles Jones Education Building</i>	\$30,256
Logan - <i>USU Old Main</i>	\$54,000
Logan - <i>USU Widtsoe Hall Science Learning Center</i>	\$261,000
<b>TOTAL</b>	<b>\$564,406</b>

<b>TOTAL SUPPORT AND SERVICES</b>	<b>\$669,420</b>
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# POTENTIAL SUPPORT AND SERVICES



## Statewide Services for Logan

Name of Organization	Program
Utah PTA	Arts Education
7 Regional Orientations & 7 Panel Meetings	Arts Education
AE Workshops & Conferences	Arts Education
UAC Folk Arts exhibits elsewhere	Folk Arts
UAC lectures	Folk Arts
Folk Arts calendar	Folk Arts
Chase Home poster/postcards	FA Folk Arts
Ken Brewer - Poet Laureate	Literary Arts
Literary Arts Grants	Literary Arts
Lake Effect Writers Conference	Literary Arts
State Poet Laureate presented at Utah Writing Project	Literary Arts
Poet Laureate spoke at Governor's Awards Luncheon	Literary Arts
Poet Laureate Reading at Great Salt Lake Book Festival	Literary Arts
Poet Laureate Reading and Panel at Fandango	Literary Arts
Poet Laureate spoke at UCTE luncheon	Literary Arts
Poet Laureate Reading for State Libraries	Literary Arts
Poet Laureate spoke for Utah Writing Project	Literary Arts
Poet Laureate at Utah Book Awards	Literary Arts
Poet Laureate at State Archive Building	Literary Arts
Poet Laureate Reading for Utah Librarians	Literary Arts
Poet Laureate spoke for Utah Writing Project	Literary Arts
Poet Laureate Presenter at the Gala for the opening of the Museum of Utah Art and History	Literary Arts
UAC Statewide Exhibition	Visual Arts
Artist Workshop: Gallery Representation	Visual Arts
Artist Workshop: Marketing	Visual Arts
Artist Workshop: Taxes and Copyright Laws	Visual Arts
Artist Workshop: Business Dealings	Visual Arts



## APPENDIX C

### Interview and Discussion Questions

How do you participate in the arts? What do the arts mean in your every day life?

What are you trying to accomplish in your community?

Why is it important?

What are your biggest challenges?

How can we help you build your community?

General discussion of goals, insights, wants, needs of the community.



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Mayor Doug Thompson  
Wally Bloss, Director of the Cache Valley Arts Council

